Team Trust Inc. and Keys to the Treasure Chest invites you to be a part of our first annual 2019 Keys to the Treasure Chest Autism & Disabilities Employment & Enterprise Conference featuring Dr. Temple Grandin.

**ITS TIME TO IMPLEMENT CHANGE, DETERMINE CAREER PATHS, AND ADVANCE THE FUTURE!**

Meet Dr. Temple Grandin over Wine & Cheese for her book signing for *Calling All Minds, How to Think and Create Like an Inventor.*

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**OCTOBER 11, 2019**

**WESTIN CALGARY AIRPORT**

671 Aero Drive NE & Aero Cres NE, Calgary, AB T2E 7Y5

CONFERENCE BEGINS AT 8:00AM, WINE & CHEESE RECEPTION BEGINS AT 4:30PM

For further information on sponsorship, contact Karen Simmons at admin@keystothetreasurechest.com or 780-729-9751.
With the trend towards artificial intelligence and internet technology replacing jobs, it’s time to think outside the box and start including people from all walks of life in the workforce.

Our goal with the Keys to the Treasure Chest Conference is to educate employers and teachers on the importance of diversity and inclusion within our workforce and economy. It is our mission to empower individuals living with developmental disabilities and their families to live fully authentic lives within our communities.

A CHANGE OF CONSCIOUSNESS MUST HAPPEN. A PARADIGM MUST SHIFT QUICKLY, NOT FOR SOME—FOR EVERYONE.

Did you know that the future of employment could be in danger? An estimated 80%-90% of the 60,000 individuals on the autism spectrum graduating annually in North America will not get a job.

7:00AM–8:00AM REGISTRATION

8:00AM–8:15AM
KAREN SIMMONS
Conference Organizer
“Demystifying the Keys to the Treasure Chest”

8:30AM–9:00AM BREAKFAST
SPONSORED BY DR. SVETA SILVERMAN
“Real Health is True Wealth, Especially in the Workplace”

9:00AM–9:50AM
DR. ROBERT NASEEF
Psychologist and Author
“Achieving Successful Employment & Enterprise Opportunities for those with Autism & Disabilities”

9:50AM–10:20AM MINDFULNESS BREAK

10:20AM–11:10AM
DAVID KINCADE
Grant & Government Lobby Specialist
“Government 101, Uncovering Grants and Training Opportunities in the Autism & Disability World”

11:10PM–12:00PM
DR. TIM GOLDSMITH
Neurodiverse Communications Specialist
“Embracing Companies “Brilliant Jerks” while Boosting Productivity, Innovation & ROI”

12:00PM–1:30PM LUNCH AND PRESENTATION BY DIAMOND SPONSOR

1:30PM–2:20PM
RENATE BURWASH
Director of Diversity & Inclusion at Gateway Association
SEAN McEWEN
Director of Employment Services at Calgary Alternative Support Services
“Turning Diversity & Inclusion ideas and values into successful practices. An employers roadmap to implementing D&I strategies that work.”

2:20PM–3:10PM DR. TEMPLE GRANDIN
Professor of Animal Science at Colorado State University, Consultant to the Livestock Industry on Animal Behavior and Autism Spokesperson
“Calling ALL Minds, Inventing Dreams of the Future”

3:10PM–3:30PM CLOSING REMARKS

4:00PM – 6:00PM WINE & CHEESE RECEPTION
Dr. Temple Grandin Book signing and performance by The Melisizwe Brothers.
HOW DOES IT BENEFIT COMPANIES TO HIRE PEOPLE ON THE AUTISM AND DISABILITIES SPECTRUM?

Hiring individuals with disabilities such as autism brings new and innovative approaches to problem-solving and understanding to a workforce. Individuals with autism commonly possess strengths and skillsets such as:

- Strong visual skills
- Strong sense of loyalty
- Above average intelligence
- Honesty
- Problem-solving ability
- Lower attrition rates with fewer absences

With an unemployment rate for adults with autism ranging from 80-90 percent, this is an untapped pool of talented individuals that organizations need to start recognizing. By joining us as a partner of the Keys to the Treasure Chest Conference, you are demonstrating your organization’s commitment to embracing inclusion and diversity by recognizing the many gifts, strengths, and talents we all have.

The goal of our conference is to educate employers, teachers, leaders and influencers on the importance of diversity and inclusion within our workforce and economy.

It is our mission to empower individuals living with developmental disabilities and their families to live fully authentic lives within our communities.

This conference will advocate for individuals living with disabilities to enter the workforce and economy. Our talented speakers will provide leaders with tools on how to achieve inclusiveness and will provide families with the knowledge on how individuals with disabilities can enter the workforce.

Join us and host your valuable employees, students, and teachers for the Conference and Wine & Cheese Reception with the world renowned Dr. Temple Grandin. Dr. Temple Grandin is the subject of an HBO Emmy Award winning movie starring Claire Daines on Temple’s life growing up on the autism spectrum. Temple’s career ends up being in animal sciences where she has designed over 50% of the cattle handling facilities across North America. She is certainly a real trail blazer and a woman of vision. Guests will have the opportunity to mingle with Temple and get to know her at a deeply human level. There is simply no one like her on the planet.

We want to change the mindset of our employers by dispelling their fear of the unknown.

WHO SHOULD ATTEND?

We welcome people from all walks of life to attend the event, however it will be most beneficial to educators, employers, entrepreneurs, corporations, teachers, human resources leaders, health professionals, government agencies, post-secondary institutions, social workers, placement and inclusion agencies and parents of teens and young adults with disabilities.

WINE & CHEESE WITH DR. TEMPLE GRANDIN

Join us at the Post-Conference Wine & Cheese Reception with Dr. Temple Grandin and the Melisizwe Brothers. You will have the opportunity to meet and learn from Dr. Temple Grandin herself and take part in a book signing of Calling All Minds How To Think And Create Like An Inventor—especially when it comes to reinventing your future!
OUR SPEAKERS

DR. TEMPLE GRANDIN

Temple Grandin is a professor of animal science at Colorado State University and she has been a pioneer in improving the handling and welfare of farm animals.

At age two she had no speech and all the signs of severe autism. Many hours of speech therapy, and intensive teaching enabled Temple to learn speech. As a teenager, life was hard with constant teasing. Mentoring by her high school science teacher and her aunt on her ranch in Arizona motivated Temple to study and pursue a career as a scientist and livestock equipment designer.

Dr. Temple Grandin obtained her B.A. at Franklin Pierce College in 1970. In 1974, she was employed as Livestock Editor for the Arizona Farmer Ranchman and also worked for Corral Industries on equipment design. In 1975, she earned her M.S. in Animal Science at Arizona State University for her work on the behavior of cattle in different squeeze chutes. Dr. Grandin was awarded her Ph.D in Animal Science from the University of Illinois in 1989 and is currently a Professor at Colorado State University.

Dr. Temple Grandin has done extensive work on the design of handling facilities. Half the cattle in the U.S. and Canada are handled in equipment she has designed for meat plants. Other professional activities include developing animal welfare guidelines for the meat industry and consulting with companies on animal welfare.

She has published several hundred industry publications, book chapters and technical papers on animal handling plus 73 refereed journal articles in addition to 12 books. Her book, Animals in Translation was a New York Times best seller. Other popular books authored by Dr. Grandin are Thinking in Pictures, Emergence Labeled Autistic, Animals Make us Human, Improving Animal Welfare: A Practical Approach, The Way I See It, and The Autistic Brain. She also has a popular TED Talk.

Dr. Grandin has received numerous awards including the Meritorious Achievement Award from the Livestock Conservation Institute, named a Distinguished Alumni at Franklin Pierce College and received an honorary doctorate from McGill University, University of Illinois, Texas A&M, Carnegie Mellon University, and Duke University. In 2011, Temple was inducted into the Cowgirl Hall of Fame. In 2015, she was given the Distinguished Service Award by the American Farm Bureau Federation and Meritorious Award from the OIE. HBO has premiered a movie about Temple’s early life and career with the livestock industry. The movie received seven Emmy awards, a Golden Globe, and a Peabody Award. In 2016, Temple was inducted into the American Academy of Arts and Sciences.

Dr. Grandin is a past member of the board of directors of the Autism Society of America. She lectures to parents and teachers throughout the U.S. on her experiences with autism. Articles and interviews have appeared in the New York Times, People, Time, National Public Radio, 20/20, The View, and the BBC. She was also honored in Time Magazines 2010 “The 100 Most Influential People in the World.”
SVETA SILVERMAN

Dr. Silverman, is a former pediatric surgeon from USSR and breast pathologist, upon graduation from the University of Alberta medical school and residency. In 2004, after losing her mother to multiple myeloma, Dr. Silverman started learning about holistic medicine. She discovered the power of nutritionally dense foods, mental health, exercise, and essential supplementation. She is a teacher of proactive health at the University of Alberta.

ROBERT NASEEF

Robert Naseef, Ph.D. has a distinct voice as a psychologist and father of an adult son with autism. He has spoken around the country and trained professionals internationally in treating autism and other developmental disorders and supporting families. He has a special interest in the psychology of men and fatherhood.

Along with Stephen Shore, Ed.D., Dr. Naseef is a lead consultant to the Arc of Philadelphia and SAP’s “Autism at Work” program which involves collaboration with the Pennsylvania Department of Education and the Bureau of Vocational Rehabilitation.

Dr. Naseef’s 2013 book, Autism in the Family: Caring and Coping Together (Brookes Publishing), integrates advances in research and treatment with clinical experience to help families navigate the emotional landscape and the practical roadmap through the lifespan. Special Children, Challenged Parents: The Struggles and Rewards of Parenting a Child with a Disability (1996), his first book, received international recognition. He is the co-editor with Cindy N. Ariel of Voices from the Spectrum: Parents, Grandparents, Siblings, People with Autism, and Professionals Share Their Wisdom (2006). In 2008, Robert Naseef was honored by Variety, the Children’s Charity for his outstanding contributions to the autism community. He is the social media chair of the Philadelphia Psychology Network. On World Autism Awareness Day, April 2, 2017, Dr. Naseef gave a TEDx talk entitled “How autism teaches us about being human”. Dr. Naseef was recently appointed to the Panel of Professional Advisors of the Autism Society of America.
TIM GOLDSTEIN

Diagnosed with Asperger’s at 54, Denver-based consultant Tim Goldstein is a “Neurodiverse Communications Specialist”– probably the only one doing what he does for companies and organizations helping leaders and employees better understand how co-workers who are on the autism spectrum function. With decades of experience in business and consulting in the tech/IT world, Tim, 57, helps companies discover needs around neurodiversity and autistic workers through design and implementation of a strategy to recruit and support new and existing neurodiverse workers. Using his “Cloud Neurodiversity” idea, Tim also helps people understand the Spock-like logical approach of the technical world. Tim has taught his concepts at Cornell and to professors at Stanford Medical and Vanderbilt. His book, Geeks Guide to Interviews: 15 Critical Items for the Technical Type, is available to those looking to better understand autism in the workplace.

DAVID KINCADE

David Kincade is the founder and president of Alberta Business Grants (ABG). As a professional grant writer, he has helped businesses and non-profit organizations secure millions of dollars of funding. Prior to Alberta Business Grants, David worked for four years at the Legislative Assembly of Alberta as a finance researcher and executive assistant to Alberta’s Leader of the Official Opposition.

He has taught political science students at four Canadian universities. He speaks enough French to get by and holds a master’s degree in Canadian Politics specializing in media and public opinion. David is a member of the Edmonton Sunrise Rotary Club, the Edmonton Chamber of Commerce, and an avid recreational hockey player.
SEAN McEWEN

For the past 20 years Sean has been working in Supported Employment and Supported Entrepreneurship service delivery and design. In his role as Director for Employment Services at Calgary Real Eyes Capacity Consultants, he led a team of 11 awesome Career Development professionals. Sean has co-developed Career and Employment Inclusion Training for organizations and facilitated employment services for job-seekers with disabilities. An avid proponent of collaboration and social innovation, Sean has helped develop numerous social media campaigns and regional / provincial / national networks dedicated to the Employment Inclusion of people with disabilities. Sean's educational background is in Youth Services and Mental Health. He is a Certified Employment Specialist and has chaired the board of directors for both the Alberta Association for Supported Employment, as well as the Canadian Association of Supported Employment.

RENA TE BURWASH

Renate Burwash is the Director of Diversity & Inclusion at Gateway Association. With over 20 years of workplace and community inclusion experience, Renate's passion is to help create and promote inclusive workplaces with strong cultures, and to show businesses the endless benefits to inclusive hiring. Through one-on-one consultation, H.R. inclusivity reviews, workshops and other training opportunities, Renate helps employers gain strategies to build or enhance their inclusion approaches and learn how they can profit by hiring inclusively. Renate's practice is informed by years of collaborating with community disability advocates, employers, and government in leadership roles. Renate has presented at conferences across Canada and in the United States.
A gemologist by trade, Karen Simmons is the mother of six children, one with autism and one with ADHD. An unexpected diagnosis of autism in her two-year old son threw Karen into an unknown world without a clue, in search of information and support to deal with the special needs of a child with autism. The journey was far from easy. Determined to find solutions to further her son’s development she delved relentlessly into the mysterious terrain of autism, accumulating knowledge, insight and information about the unusual world of people with autism.

Her experience as a mother of a child with autism inspired Karen to found the Keen Education Foundation in 1996. Their mission is to provide key education for kids with special needs through equipment, therapy, services and education. They seek to help special needs children to their fullest possible individual development and to find social inclusion.

Since her son’s diagnosis, she has devoted her life to helping him and others with autism achieve as much independence as they can. She recognized the need to create an exceptional resource to assist families struggling to find easy and affordable autism answers. As a result she founded Autism Today, the first online information and resource center in the late 90’s. As CEO of Autism Today, Karen hosts classes, resources and expertise to parents, educators, doctors, therapists and individuals serving the autism spectrum and special needs communities. In addition to Autism Today, Karen hosts Canada’s Keys To The Treasure Chest conferences on autism and Aspergers and The KEEN Education Foundation which strives to fund educational resources for families with exceptional needs. Karen, also known as “The Autism Lady”, is the author of widely acclaimed titles including “Little Rainman,” “The Autism Experience,” “Surrounded By Miracles,” “The Official Autism 101 Manual,” “Chicken Soup for the Soul, Children with Special Needs” with Jack Canfield, Autism Tomorrow, plus hundreds of DVD’s with world renowned autism experts. Grammy award winner, Temple Grandin endorses “Little Rainman” as the best book out there to show new parents to recognize early signs of autism. Karen has been featured in top international and local media.
SPONSORSHIP OPPORTUNITIES

GOLD MINE SPONSORSHIP
$7,500

LET YOUR BRAND SHINE through the Gold Mine Program $7,500. “The Melisizwe Brothers” will write you a song and record it at the event for you and your corporation. They have been featured on Ellen, Steve Harvey, Americas Got Talent and many more high-profile shows. They will provide name recognition, give VIP tickets to their November 11 conference at the Jubilee and meet with you for photo opportunities. These boys, Zachary, Seth & Marc ages 11, 12, & 16, also founded the “Gold Mind Initiative” helping people unlock their inner true potential!

As a way to support these delightful brothers, this is a win-win ground-breaking opportunity available for anyone wishing to participate.

- You present during lunch to a captivated audience of attendees
- Your own exhibitor booth
- Logo recognition on website and logo recognition on event signage
- Special recognition during the Event and at the podium
- Logo placement on the Keys to the Treasure Chest Branded Bag and in conference brochure
- Special recognition throughout the promotional campaign
- 15 complimentary tickets to the Conference and Wine & Cheese Reception
- A professional, custom video created to professionally showcase your organization three minutes in length
• You have the attention of all the attendees for 15 minutes at the podium at beginning of the conference
• Your own exhibitor booth
• Logo recognition on website and logo recognition on event signage
• Special recognition during the Event and at the podium
• Logo placement on the Keys to the Treasure Chest Branded Bag and in conference brochure
• Special recognition throughout the promotional campaign
• 10 complimentary tickets to the Conference and Wine & Cheese Reception

GOLD SPONSORSHIP
$20,000

• Opportunity to brand the 2-hour post event Wine & Cheese Reception with Dr. Temple Grandin
• Your own exhibitor booth
• Logo recognition on website and logo recognition on event signage
• Special recognition during the Event and at the podium
• Logo placement on the Keys to the Treasure Chest Branded Bag and in conference brochure
• Special recognition throughout the promotional campaign
• 10 complimentary tickets to the Conference and Wine & Cheese Reception

RUBY SPONSORSHIP
$15,000

• A professional, custom video created to professionally showcase your organization two minutes in length
• Logo recognition on website and logo recognition on event signage
• Special recognition during the event and at the podium
• Logo placement on the Keys to the Treasure Chest Branded Bag and in conference brochure
• Special recognition throughout the promotional campaign
• 5 complimentary tickets to the Conference and Wine & Cheese Reception

EMERALD SPONSORSHIP
$5,000

• Logo recognition on website and logo recognition on event signage
• Logo placement on the Keys to the Treasure Chest Branded Bag and in conference brochure
• Special recognition throughout the promotional campaign
• 5 complimentary tickets to the Conference and Wine & Cheese Reception

TOPAZ SPONSORSHIP
$1,000

• Logo recognition on website and logo recognition on event signage
• Logo placement in the Keys to the Treasure Chest conference brochure
• Signage recognition
• 2 complimentary tickets to the Conference and Wine & Cheese Reception

EXHIBITOR BOOTHS
$995.00 EACH

• 8 feet by 8 feet
• Includes skirting for table and two chairs
SPONSORSHIP FORM

☐ GOLDMINE SPONSOR $7,500
☐ DIAMOND SPONSOR $25,000
☐ GOLD SPONSOR $20,000
☐ RUBY SPONSOR $15,000
☐ SAPPHIRE SPONSOR $7,500
☐ EMERALD SPONSOR $5,000
☐ TOPAZ SPONSOR $1,000
☐ EXHIBIT BOOTH $995.00

CONTACT INFORMATION

Company Name ____________________________________________

Contact Person ________________________________
First name ___________________________ Initial ___________________________ Last name ___________________________

Position Title ________________________________

Street Address ________________________________

City ________________________________ Postal Code ________________________________

Province ________________________________

Phone Number ________________________________

Email ________________________________

BILLING INFORMATION

☐ Same as above

☐ Different than above

Billing Contact ________________________________
First name ___________________________ Initial ___________________________ Last name ___________________________

Street Address ________________________________

City ________________________________ Postal Code ________________________________

Province ________________________________

Make cheques payable to Keys to the Treasures. For more information visit www.keystothetreasurechest.com. Please submit form via email at ks@karensimmons.com or to pay by credit card, please call +1 780-729-9751.

Signature ________________________________ Date ________________________________